



LAC Group Publishes “Advice for Job Seekers” – Second in Series of Guides for MLIS/LIS Career Development

LOS ANGELES, CA, May 14, 2015/PRNewswire/ -- The second in a series of career guides for students with library and information science degrees is now available from LAC Group. ***Advice for Job Seekers*** offers insights from the company’s Director of Recruiting, including advice on how to bridge the experience gap, an assessment of the current state of libraries, and a *Day in the Life* profile of a young working librarian.

The guides are free of charge in digital format to universities with MLIS/LIS (Master/Bachelor of Library and Information Science) programs. Each one focuses on a career topic relevant to current needs and trends in a rapidly evolving employment arena. The first booklet, ***Competitive Intelligence***, focused on research work in high demand by law firms and corporations – one that is well-suited to individuals with library training. Universities like San José State University (SJSU) have posted the publication on their library science program website.

“LAC Group’s digital booklets are a valuable resource for our alumni, current students, and prospective students,” says Nicole Purviance, Director of Marketing and Communications for the School of Information at SJSU. “The first booklet on career opportunities in competitive intelligence really opened eyes to the expanding job market for information professionals.”

As a leading provider of library services and employer of librarians, LAC Group is reaching out to guide students toward emerging jobs in knowledge and information management.

“The job market facing library and information science graduates is more splintered and diverse than ever before,” says founder and CEO Deborah Schwarz, who holds an MLIS degree from the University of Toronto and is a former law firm library director. “Our digital economy is driving new opportunities that need the skills and training these students have, yet they may not know where to begin. It’s our hope that these career guides serve as something of a roadmap to the challenging yet exciting new job market that awaits them.”

Students interested in downloading any or all of the career guides can do so by visiting <http://lac-group.com/library-career-guides/>. Universities interested in branded versions of any or all of the guides in support of their own career development programs for library and information science students should contact LAC Group at <http://lac-group.com/career-resources-for-lis-mlis-programs/>.

The next guide will feature curation and archiving and is planned for release mid-2015.

About LAC Group

LAC Group, a WBENC-certified women-owned business, provides a wide range of library, archival and information management solutions. Over its 27 year history, the company has brought talent and insight to

organizations as diverse as the Federal Government, major law firms, entertainment and media concerns and Fortune 500 companies.

For more information, visit www.lac-group.com.

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Additional Information:

[Competitive Intelligence](#) booklet on San Jose State University website. (pdf)

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LAC Group Web Resources for Library Careers:

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