



## LAC Group names Ron Friedmann chief knowledge and information officer

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**LOS ANGELES – January 8, 2019** – LAC Group has hired legal industry tech expert, blogger and business strategist Ron Friedmann to fill the newly created executive role of chief knowledge and information officer. Friedmann, working from Arlington, Va., will report to chief executive officer Rob Corrao and lead the firm’s technology initiatives, specifically understanding clients’ business and technology needs and developing strategic solutions for customers.

“Ron has helped law firms and legal departments increase profits by improving practice and business management with technology,” said Corrao. “We’re confident he’ll help LAC Group’s clients in the same way he’s helped law firms design solutions for IT, library and support functions.”

According to Corrao, among Friedmann’s duties will be improving how LAC uses technology to deliver competitive intelligence, research and spend and cost management services for clients. Friedmann will routinely team up with account managers and clients to, for example, assess how mobile applications can support the gathering, analysis and sharing of information within a customer’s business. Friedmann will also help LAC’s clients learn about and assess technologies that reduce costs and increase sales.

“I’ve lived through the transition from computer punch cards to smart phones, and from information scarcity to information over-abundance,” added Friedmann. “I’m excited about enhancing LAC’s ability to help bring order to information, add value to it and deliver it to users how and when they want it.”

Friedmann, a lawyer by training, comes to LAC from consultancy Fireman & Company where he advised law firms, law departments and legal vendors on business-improvement projects, knowledge management and research strategy. Before that, he was a senior vice president at Integreon helping clients develop strategies to improve operating efficiency and reduce cost by outsourcing and improving processes, including e-discovery and competitive and business intelligence. He also served as: CIO for Mintz Levin Cohn Ferris Glovsky & Popeo PC; a vice president for corporate and strategic development at software maker iLumin Corporation; and at several consulting firms including Bain & Company.

Friedmann authors the “[Strategic Legal Technology](#)” blog, an *ABA Journal* Hall of Fame blog. He has written approximately 70 articles on artificial intelligence, knowledge management and legal outsourcing for publications ranging from *American Lawyer* to *Legal Times*. Friedmann has also spoken about these topics and others at nearly 200 industry events. He received his Juris Doctor, cum laude, from the New York University School of Law and a bachelor’s degree, cum laude, in economics from Oberlin College. He was admitted to the bar in Massachusetts and New York.

### **About LAC Group**

Los Angeles-headquartered LAC Group provides critical knowledge and information management solutions such as competitive intelligence, research services, preservation and archival services, spend and cost management as well as knowledge management services for Fortune 500 companies, law firms, Hollywood studios, academic institutions and government agencies. Founded in 1986, LAC Group is a leader in delivering high-quality, cost-effective business

services that help organizations manage and curate physical and digital information, data and content. For more information, please visit [www.lac-group.com](http://www.lac-group.com)

#### **MEDIA CONTACT**

LAC Group media relations

[pr@lac-group.com](mailto:pr@lac-group.com)

+ 1 (323) 468-4479

#### **LAC GROUP ONLINE**

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