



LAC Group content management expert Phil Spiegel, NY Times KM pro Evan Sandhaus take you inside America's online news machine

Los Angeles – October 2, 2017 – On October 4, 2017, at 1 p.m. ET, [LAC Group](#) Senior Director of Content Management Operations Phil Spiegel will kick off a webinar for the Center for Research Libraries' session "[The Digital News Environment and Marketplace](#)," where he will offer an exclusive look at how he and his colleagues at LAC Group work around the clock to find, keep, protect and serve up broadcast news assets for one of America's top news organizations.

"Managing an active and ever-growing media archive with millions of news assets requires a high level of organization, planning and top-notch execution. Good librarianship is critical to success," says Spiegel. "There's little room for error or delay in the media business. Breaking news requires 24/7 desktop access and transparency into the collection."

Moderating the webinar panel will be Bernard Reilly, president of the Chicago-based CRL, an international consortium of university, college, and independent research libraries. Also joining the panel will be Evan Sandhaus, executive director of Knowledge and Metadata Management at *The New York Times*, who will highlight how his news organization organizes and delivers electronic content across multiple platforms.

To register for your front-row seat inside America's online news machine, click [here](#).

About LAC Group

LAC Group is a market-leading, outsourced provider of library, information, and knowledge management services to blue-chip customers including corporations, government agencies, law firms, financial institutions, and universities. Founded in 1986 and based in Los Angeles, CA, LAC is a leader in the outsourced business services market and has a strong track record of delivering high-quality, cost-effective services that help organizations manage and curate physical and digital information, data, and content. For more information, please visit [lac-group.com](#).

MEDIA CONTACT

Bill Perry
bperry@lac-group.com
+ 1 (614) 975-7538

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