



Employees Instead of Actors Featured on New Corporate Websites

Meet the Information Professionals of LAC Group and its Operating Divisions

Los Angeles, CA, November 24, 2015 – For LAC Group’s latest website refresh, the company chose to feature pictures of actual employees instead of customary stock photography – images of models in various staged scenarios, which actor Vince Vaughn is [parodying to promote his new film, Unfinished Business](#).

After all, LAC Group’s skilled knowledge professionals are the primary reason why corporations, law firms, media and entertainment companies, the federal government and other organizations turn to the company for help in managing and maximizing their information assets.

The new websites have been launched for [LAC Group](#) – creator of Library as a Service® and provider of other information services – as well as three of the company’s operating divisions:

- [LAC Federal](#), the group dedicated to federal government markets.
- [Chase Cost Management](#), the company’s spend management programs and consulting business, acquired in 2011.
- [PRO-TEK](#), the company’s preservation, curation and archiving services for film, digital assets and other information artifacts, acquired in 2013.

Employees are identified by name and title or current responsibility, as some LAC Group staff are on client assignments. Photography shoots took place at company offices and select client locations in the Los Angeles area as well as New York City, Washington D.C. and London.

In addition to featuring employees, LAC Group has refocused its website presence to better meet the needs of site visitors and clients for each operating division, while streamlining content and adopting responsive design for improved access from a variety of devices and screen sizes.

Note: Links to all LAC Group company websites are listed at the end of this document.

ABOUT LAC GROUP

LAC Group enables organizations to secure the information talent and knowledge services they need for their knowledge and information centers, from permanent staff to temporary projects to fully managed outsourcing, generally onsite and intact at the client facility. LAC Group is the creator of Library as a

Service[®], an innovative platform delivering on-demand access to skilled researchers and other information resources. Visit www.lac-group.com for more information.

MEDIA CONTACT

John Fox
(408) 840-3692
jfox@lac-group.com

ADDITIONAL RESOURCES

More on [Vince Vaughn parody of stock photography](#) from Mashable.com.

[LAC Group Press Kit](#)

LAC GROUP ONLINE

Websites: [LAC Group](#)
 [Chase Cost Management](#)
 [LAC Federal](#)
 [PRO-TEK Vaults](#)

Facebook: www.facebook.com/LACGroup

Twitter: http://twitter.com/lac_group

LinkedIn: <http://www.linkedin.com/company/lac-group>

Google+: <http://plus.google.com/+Lac-group/about>

Instagram: http://instagram.com/lac_group/